



# Annual Report

2022 - 2023

Shubhakshika  
Educational  
Society

# OUR MISSION

1. To empower and integrate the marginalized sections into the mainstream of society through education (formal/non-formal/certified OBE - NIOS) skill training
2. Social, economic, and emotional rehabilitation of women and children in vulnerable situations such as domestic abuse, substance abuse, beggary, crime, etc.
3. Healthcare for the needy

## OUR VISION

Integrated and holistic development of  
the underprivileged sections of society

Founder: Dr. Usha Bhatnagar

### Executive Committee

- Ms. Pranshu Bhatnagar, Chairperson
- Ms. Kusum Virmani, President
- Dr. Sonika Thakral, Secretary
- Ms. Ruchi Gupta, Vice President
- Ms. Sheela Jain, VP and coordinator (Funds and Promotion)
- Ms. Anita Sharma, Secretary (Operations)
- Ms. Poorvi Khera, Secretary (Projects)
- Mr. Paramjeet Singh, Treasurer
- Mr. R.P. Aggarwal, Finance Coordinator
- Ms. Jayanti Chatterji, Member
- Mr. Swaraj Kochhar, Member

# Introduction

Shubhakshika Educational Society works in the state of Delhi under Societies Act 1860 with registration number S -24419. It is a non-profit organization that works for children below the poverty line, children in vulnerable situations, street children, and women. We facilitate their rehabilitation through counseling, education, and provision of basic amenities like nutritious food, weather-appropriate clothing, medical aid, and vocational skills. It is our pleasure to present to the members, donors, and other stakeholders, the annual update for the year 2022-23 about the initiatives taken and expenses incurred by Shubhakshika Educational Society during the year.

We would like to express sincere gratitude to the companies and individuals who have placed their trust in us and have consistently extended financial aid and support for the organization to fulfill its commitments towards the underprivileged sections of society. I extend a warm welcome to, and thank Spaceworld Group for joining hands with us in our project for disadvantaged children during the year 2022-23. We are grateful to ISKCON Dwarka, who have been providing Prasadam (nutritious food) on a daily basis for our children. We also acknowledge the contributions made by volunteers from DTU, Amity University, Shaheed Sukhdev College of Business Studies, and other Institutes and individuals who assisted us in running our projects and/or helped us develop our infrastructure and/or helped us gain visibility in the digital world. Last, but not least, we are forever indebted to Dr. Usha Bhatnagar, the Founder of Shubhakshika Educational Society, for her constant and tireless efforts in running the show and making the ends meet.

# Initiatives

## Formation of Advisory Committee

To strengthen our roots and utilize the collective wisdom of experts from different spheres in steering our way ahead, the Shubhakshika family expanded with the formation of an advisory committee in June 2022. I extend a very warm welcome and express deep gratitude to all the dignitaries who agreed to join us and guide us with their knowledge and wisdom. The first meeting of the Advisory Committee was held on June 12, 2022, wherein the foundation for a progressive future was laid. Following is the list of respectable members of the committee:

- Sh. Harichand Aggarwal, Insecticides India Ltd.
- Sh. Om Prakash Aggarwal, Founder & Group Chairman, The Indogulf Group
- Dr. Gyan Aggarwal, Chairman, Rajdeep Agri Products Pvt. Ltd.
- Sh. Ankit Goel, Founder and MD, Spaceworld Group
- Sh. Raj Kumar Singhal, Businessman
- Prof. Neelima Gupta, Professor, Deptt. of Computer Science, Univ. of Delhi
- Sh. Ravi Dadhich, Civil Servant
- Sh. Sanjay Arora
- Sh. Rajat Prakash
- Sh. Sridhar

## Formation of Nutrition Group

In order to ensure that our children get a regular supply of daily nutrition through milk, fruits and healthy breakfast, we created a group whose members contribute every month towards the cause. Shubhakshika is grateful to the members of the Nutrition group



# Projects Undertaken

Shubhakshika worked on four projects in 2022-23 , namely:

- **Project for Disadvantaged Children** at Amarjyoti Colony, Bawana Road, New Delhi-110042
- **Project Prevention & Primary De-addiction** for children from 6 to 16 years of age in Guru Teg Bahadur Colony, Rohini, New Delhi-110089
- **Vocational Training for youth**, who have reached the legal age for work and are looking for job opportunities
- **Project Education**

# Project Disadvantaged Children

The project aims to bring children living in difficult situations into the mainstream. In most cases, it is negligence, ignorance and poverty of parents that leaves children in vulnerable situations. However, a change can be brought about only with the family's support. Therefore, family counselling is the take off point for any child-related project.

The success ratio for the year 2022-23 is about 1:3. This is a promising figure considering the fact that most of the families which fail to provide due care and protection to their children have to change their dwellings recurrently for occupational reasons. Moreover, it is gratifying to note that a large number of drop-outs had already been initiated into education and are likely to continue it.

The project progresses on the following points of reference:

- 1) Mobilization
- 2) Family counselling
- 3) Counselling of the child
- 4) Education
- 5) Health and Hygiene
- 6) Safe and Happy environment

## Focus Areas

Prakash Vihar | Shahbad | Daulatpur | Badli

## Target Beneficiaries

Children in vulnerable situations

## Children Enrolled

197

## Children Dropped out

114

## Children admitted to regular schools

23

## Children as on 31st March 2023

60

## Special Announcement

We are happy to announce the launch of a monthly magazine by the name Meri Kalam Se by Shubhakshika to foster children's talent in writing. It is all the more overwhelming that this move was inspired by a poem written by a young girl at our center. The first issue is already out with original articles from our budding writers.

# Project Prevention & Primary Drug-deaddiction

This project emerged out of our project for disadvantaged children. It was observed that many of these uncared-for children, as young as 6-7 years, were involved in substance abuse. A need for addressing this issue with dedicated attention was realized in 2019, which gave way to the de-addiction project on the premise that given a happy atmosphere, love, care, and counseling, young children can be coaxed to give up drugs. Creating social awareness in slums, where the problem is rampant, can help prevention of drug abuse and mitigate it at an early stage.

After commencing in 2019, this project saw a debacle in 2020 due to the COVID pandemic, moved on staggeringly in 2021-22, but 2022-23 witnessed an unbroken continuity. A limited number of 220 children were enrolled in the project keeping in view the challenges involved in the de-addiction process and financial constraints.

It is a multi-dimensional proposition involving various stakeholders like family, peer group, neighborhood, and a variety of factors like easy access to drugs, absence of parents for long hours, children being left to themselves, and prevalence of drugs amongst the adults in the family and neighborhood. We provide the children with basic amenities like good food, clothing, recreational activities, and sensitive and caring staff that engages these children and take their minds off unsocial practices. Activities like dance, theatre, and sports boost their confidence and inculcate a feeling of self-worth which encourages them to give up drugs.

A major challenge with de-addiction is a high likelihood of relapse. To keep a check so as to minimize the chances of reversal once the child is back on his own, we have a monitoring/follow-up module of six months duration.

In observation of the results observed and experience gained in this pilot endeavor, we are confident of success with a bigger group.

## Focus Area

Shahbad Dairy | Sardar Colony

## Children Enrolled

220

## Children Dropped out

89

## Children De-addicted

93

## Number of reversals

12

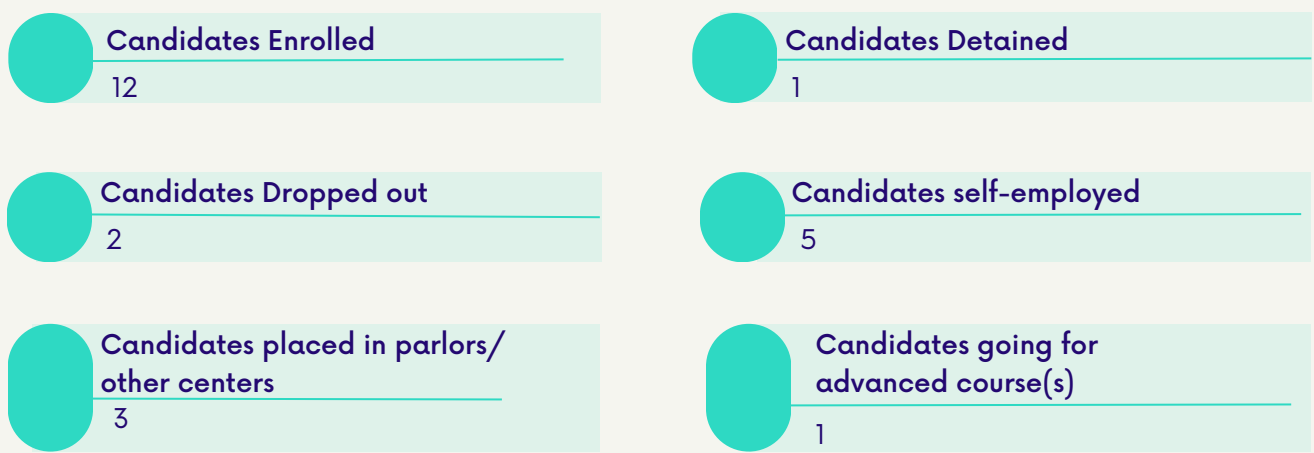
## Children Continuing

26

# Project Vocational Training

Shubhakshika runs vocational courses for women to empower them by making them employable and financially independent.

## Professional Beauty Culture training in collaboration with VLCC



An MOU was signed between Shubhakshika Educational Society and VLCC to strengthen our vocational training in Beauty Culture by linking it with professional training at VLCC. This partnership was established with the goal to enhance professional expertise and create better work opportunities. As per the terms of the MOU, Shubhakshika was to pay a fee of Rs 18267 to VLCC for each participant. Twelve girls, from a bigger group enrolled in Shubhakshika's beauty culture program, were shortlisted for VLCC training on the basis of aptitude and regularity. Shubhakshika paid a total of Rs 2,53,320 to VLCC for the training.

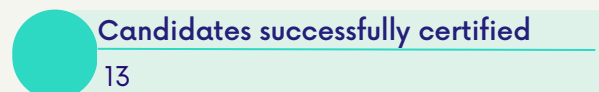
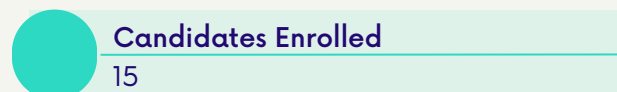
While two trainees left the training halfway and one failed, the rest of them completed the training successfully and received VLCC certificates which opened new horizons for them. One of the trainees has been engaged by a reputed Laser Therapy Clinic in Punjabi Bagh. Two others are working with local parlors. One outstanding trainee has decided to do an advanced course with VLCC. The rest are self-employed.

We are indebted to the sponsors who joined us in this endeavor. Their contribution was vital in realizing our dream of changing some lives. We could not have succeeded without their generosity.



## Professional Data Entry Operator training in collaboration with NIIT Foundation

We are thankful to Bal Bharti Public School Rohini and Sh. Amit Arora for donating computers and monitors to set up our IT laboratory.



The MOU with NIIT Foundation was signed under their CSR program for females. Fifteen admissions were done for a professional course titled Career Edge. The course concluded in March 2023. Out of 15, one trainee dropped out and one didn't appear for the exam. The remaining 13 participants cleared the exam and received certificates from NIIT Foundation. Three of them have been engaged by Sridhar Finance, two by Shubhakshika and two more have appeared for an interview at Moti Nagar for Mercury Insurance and Pace Setters. The response is awaited as the interviewees wanted a place close to Rohini.

We are proud that the objective of the project, to enable youth to secure employment and be self-dependent, has been successfully achieved.

## Basic Computer Training at Shubhakshika

Number of beneficiaries: 52

Computer training was also arranged for school-going children, who lacked the resources to possess a computer. Two batches (morning and evening) were run to cater to the morning and afternoon shifts of schools.

# Project Education

Education is the key to any positive change. Hence it is at the helm of all our projects.

## Education Center Accredited by NIOS

Shubhakshika runs an education Center by the name **Rising Ray Education Center** - an AA (Accredited Agency) of the National Institute of Open Schooling. The center provides Open Basic Education to those deprived of it irrespective of age.

## Taking Education to Door-steps

We put up two evening centers for illiterate women of Shahbad and Prakash Vihar rag pickers' jhuggi clusters to enable them to read, write and do basic mathematical calculations. Thirty-three women joined, but only 13 could be enrolled for Class III of NIOS since the rest either didn't have Aadhar cards and/or address proofs. However, all of them attended our classes and learned to read and write. Seven learners out of 13 passed the NIOS exam.

## Summary:

- Total beneficiaries: 554
- Project for Disadvantaged Children: 193
- Prevention and Primary Drug De-addiction: 220
- Project Literacy for Women: 33
- Outsiders: 51
- Children of construction workers at DTU: 51

96 of these beneficiaries were enrolled under the OBE scheme of NIOS, and 45 cleared the exam. Congratulations to all those who succeeded. They are eligible for class III, V, and VIII NIOS certificates.

# Success Stories

Anju had lost her husband some years back. With no source of income and two daughters, she was desperately looking for a job opportunity but she couldn't find any as she did not have adequate academic qualifications. She hadn't even passed class tenth.

It was an opportunity for her when a mobilizer from Shubhakshika informed her that she could enroll in a Beauty Culture course with us. Anju joined Shubhakshika and was sponsored for further training with VLCC. Shubhakshika paid her training fee and diligently kept track to ensure that the trainees derived maximum benefit from the collaborative training. Anju too put her heart and soul into her work and earned the appreciation of the training staff.

She completed her training successfully and secured the first position in the training program. Immediately after, she got a job with Laser Clinic Daffodils in Punjabi Bagh. Anju is presently working there and the future of her family is secure. We wish her a prosperous career ahead.

[Click here to hear it from Anju](#)

A highlight of the Project for Disadvantaged Children is a 15-year-old girl, Khalida. Born in a poor and conservative family, she was wasting the prime years of her growth slogging at home. Her family believes that a daughter is a liability who has no rights and needs to be married off at the earliest. Shubhakshika discovered her and it was after long, persistent, and arduous counseling of the family that the mother could be convinced to send her to the Shubhakshika Center.

With an empowering environment at the center, she found her voice. Her poem titled एक बेटी की पुकार inspired us to launch a platform for self-expression for all children. We have started a monthly magazine Meri Kalam Se wherein children contribute their articles. Khalida is the student editor of the magazine.

# Facilities for Children

- Yoga
- Food
- Clothing
- Education
- Counseling of children and their families
- Awareness workshops
- Sports
- Transport
- Medical Aid (regular health check-ups, need-based medical aid, sanitary pads to girls)
- Library

## Activities Round the Year

### Medical Camps

- Regular medical check-up camp organized by DON BOSCO Organisation for Social Concern and Operation, New Delhi, on April 22, 2022.
- Health check-up camp organized by Dr. Anand of Max Hospital, Shalimar Bagh, New Delhi on July 3, 2022.
- Health check-up camp organized by Rajiv Gandhi Cancer Institute and Research Centre, Rohini Campus, Delhi & eye check-up camp by Eye Mantra Hospital, Paschim Vihar, Delhi.

### Workshops by Invited Resource Persons

- A capacity-building workshop on Child Rights was held on September 10, 2022 (Saturday) to make the staff and children aware of child rights, POCSO, care, protection, and health.
- A capacity-building workshop was held on February 21, 2023, to enhance the staff and teaching volunteers' ability to deal with and guide the children coming from rag-picking, begging, and drug-addiction backgrounds.
- A capacity-building workshop on phonics was held on March 4, 2023, to make the staff and students learn about phonics.
- A session on Hazards of Plastic Consumption was conducted by the organization Sparsh on September 3, 2022.

## **Participation in Programs/Competitions Outside the Organization**

- Four students participated in the HUDCO painting competition on September 10, 2022, at Bhikaji Cama Place, New Delhi.
- Seventeen students participated in the winter carnival of Bal Bharti Public School Rohini; performed dance on theme education and Vande Mataram.
- Six boys visited the Sri Aurobindo Ashram Delhi branch on January 24, 2023, to learn about and explore the vocational courses offered at the Ashram.
- Twenty-five students participated in the Senior Dance, Junior Dance, Poem Recitation, Yoga, Drawing, Quiz & Creative Writing activities in "Navoudit"-The kids' carnival organized on January 29, 2023, by the Youth For Seva organization in collaboration with many NGOs and schools.

## **Celebrations/Award-distribution Ceremonies**

- Event to felicitate the students who successfully completed their vocational training with VLCC (Beauty and Wellness Course) & NIIT Foundation (Career Edge Course) held on March 25, 2023.
- International Nursing Day with the staff of Max Hospital on May 12, 2022.
- International Yoga Day on June 21, 2022.
- Independence Day on August 13, 2022.
- Diwali celebrations on October 22, 2022.
- National Science Day on February 28, 2023.
- Holi and International Women's Day on March 6, 2023.

## **Picnics/Outings**

- A trip to Sri Aurobindo Ashram Delhi branch on September 8, 2022.
- Educational outings to the Traffic Training Park and Bharat Darshan Park followed by lunch in Buner House Café on December 1, 2022.

## **Other Events**

- Plantation drive on April 25, 2022 and July 4, 2022.
- A fun-event with the Delhi Laughter Club, Rohini Chapter.
- Session 'Floral Being' on March 13, 2023 by Drishti RCBPIT students.



## INCOME & EXPENDITURE ACCOUNT FOR THE YEAR ENDING 31.03.2023

PARTICULARS	Amount (Rs.)	PARTICULARS	Amount (Rs.)
To Contact Point	6,300	By Donation	4,656,044
To Bank charges	811	By Interest on Income tax Refund	-
To DUSIB LICIENCE FEE	88,320	By Interest in Bank	16,110
To Electricity BVK - Girl Child	99,000	By Scrap Sale	2,050
To Electricity Bill of Open Shelter Home	37,900		
To Salary Expense	2,482,007		
To Staff Welfare	2,927		
To Rent	396,000		
To Audit Fee	23,600		
To postage and Courier	154		
To Printing & Stationery	29,057		
To Repair and Maintenance	198,627		
To Telephone & Internet	24,494		
To Maintenance for children	568,199		
To Office Expenses	22,791		
To Transportation	84,408		
To Conveyance	16,663		
To Depreciation	76,751		
To Festival Expenses	34,330		
To Insurance Expense	8,328		
To Workshop & Awareness camp	29,125		
To Misc. Expenses	52,791		
To NIOS Fee & Exam Fee Refund	9,825		
To Vocational Training Expenses	253,320		
To Bad Debts	23,241		
<b>To Surplus During the year</b>	<b>105,235</b>		
<b>Total</b>	<b>4,674,204</b>		<b>4,674,204</b>

# Note of Thanks

The year 2022-23 was a year of new learnings and experiences. We evolved by exploring new dimensions, taking some novel steps, making some mistakes, and rising from them. At the end of it, we feel more equipped to face forthcoming challenges and deliver even better results. Our achievements would be incomplete without acknowledging the everlasting support of those who stood by us. I, the Secretary of Shubhakshika Educational Society, once again express sincere gratitude to all our supporters for believing in us. On behalf of the entire Shubhakshika family, I assure you that Shubhakshika shall continue to extend itself selflessly for a better tomorrow.



Sonika Thakral

# Our Sponsors



THE **INDOGULF** GROUP



## Three B Healthcare Ltd



### Individual donors

Lala Ram Gopal Trust, Smt. Twinkle Kansal, Sh. Hemendra Kumar, Sh. Chirag Mohan Sharma, Sh. Yogish Sabharwal, Smt. Usha Goel, Sh. Manoj Burman, Sh. Amit Arora, SH. Mahesh Marwah, Sh. Raj Kumar Gupta, Sh. Kamal Sachdeva, Sh. Rajat Prakash, Smt. Babita Rawat, Sh. Manish Sandooja, Sh. Nishant.

### Nutrition group

Sh. R P Aggarwal, Smt. Sonika Thakral, Smt. Usha Bhatnagar, Smt. Pranshu Bhatnagar, Smt. Neelima Gupta, Smt. Kusum Virmani, Smt. Jayanti Chatterji, Sh. Hemendra Kumar, Sh. Rajat Prakash, Smt. Anuja Mathur, Smt. Prachi Gupta, Sh. M. K Goyal, Smt. Anju Mittal, Smt. Ruchi Gupta, Smt. Anjana Sandooja, Smt. Sunita Dhingra, Smt. Nitya, Smt. Shipra Bansal, Smt. Sheela Jain, Smt. Sumitra Bentur, Smt. Kanta Dwivedi.

# एक बेटी की पुकार

आज मुँह खोलूंगी,  
तोड़ के दरवाज़े सब, आज सच बोलूंगी ।

सहनशीलता को मेरी कमज़ोरी न समझो तुम,  
ये पीड़ा पर्वत जैसी, कब तक मैं झेलूंगी ।

आज मांगूंगी अपने सवालों का जवाब,  
मेरे पैदा होने पर क्यूँ घर में मातम छाया था ।

जन्म लिया बेटी ने तो सबका चेहरा मुरझाया था,  
मार – मार के ताने मेरी माँ को रुलाया था,  
कुल को चलाने कोई बेटा नहीं आया था ।

कूड़ेदान में फेंका मुझे, शर्म नहीं आई थी,  
कुत्तों ने नोंच खाया, मैं कितनी चीखी- चिल्लाई थी ।

कभी झाड़ियों के पीछे, कभी गंदे नालों के नीचे,  
ऐसा स्वागत होगा मेरा, कभी न सोचा मैंने ।

बेटी ने तो गर्भ से ही दर्द सहना सीखा है,  
बंदिशें हमारे ऊपर बचपन से ही जारी है ।

घर के अन्दर – बाहर हर आँख शिकारी है,  
बेटी यहाँ जाना नहीं, बेटी यह खाना नहीं,  
ऐसे नहीं चलना, ये नहीं पहनना ।

सुन बातें तू गौर से, तू पराया धन है,  
जहर में डूबे ताने, मिलते हमें रोज हैं ।

जंग हमारी जारी रहेगी,  
जब तक बेटी नहीं रहेगी सुरक्षित ।  
बेटी के आने से ढोल – नगाड़े बजाएंगे,  
बेटी को देने के लिए आशीष – मंगल चार गाएंगे ।

बेटी बचाओ – बेटी पढ़ाओ यह नारा जिस दिन हकीकत होगा,  
उसी दिन हमारा महायज्ञ पूरा होगा ।

